

ARIZONA'S OUTDOOR ECONOMY

The backbone to a prosperous state

Arizona's outdoor recreation industry is a powerful economic engine – and it's becoming more important than ever.

Arizonans depend on jobs in the outdoor recreation sector more than our aerospace, defense and tech sectors combined. At the same time, participation in outdoor recreation activities continues to increase. In fact, it's 2.3% of Arizona's state GDP.



According to the Arizona Office of Tourism, "Arizona's warm weather and magnificent natural beauty made tourism the number one export industry in Arizona in 2021."

Our public lands are key to that natural beauty. The more than 40.9 million people who visited our state helped generate \$3.4 billion in tax revenues in 2021 and supported 167,200 jobs.

National Park visitors alone pumped \$1.12 billion into our state's economy.

In 2021, there were more than 4.5 million recreational visitors to the Grand Canyon National Park alone. They spent an estimated \$710 million in communities near the park, supporting 9,390 jobs in the local area.

State Parks contributed \$272 million to Arizona's Gross State Product (equivalent of a GDP).



Lastly, users of Arizona's unrivaled trail system, both motorized and non-motorized, pumped \$8.3 billion into the economy (\$5.2 billion coming from in-state residents). Since tracking, both state parks and Arizona's trails have seen a steady year-after-year increase in usage from both tourists and in-state residents alike.

Public lands contribute significantly to Arizona's **\$23-billion-plus tourism industry.**



Outdoor recreation added **\$9.8 billion** to Arizona's economy in 2021.



Arizona's outdoor recreation industry generated **more than 100,000 jobs** (3.3% of the state's employment!)



And **\$5 billion** in wages and salaries in 2021.



59% of Arizona residents participate in outdoor recreation each year.

Who is a part of the outdoor industry?

Everyone!

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|---------------------------|------------------------------|
| Boating/fishing | Bicycling |
| RVing | Snow sports |
| Hunting/Shooting/Trapping | Recreational flying |
| Motorcycling/ATVing | Birding |
| Equestrian | Climbing/Hiking/Tent Camping |

These official categories don't even include complimentary industries, like hotels, restaurants, distilleries, entertainment, gifts, travel, and other industries.



www.getoutdoorsaz.org

