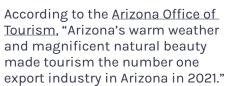
ARIZONA'S OUTDOOR ECONOMY

The backbone to a prosperous state

Arizona's outdoor recreation industry is a powerful economic engine – and it's becoming more important than ever.

Arizonans depend on jobs in the outdoor recreation sector more than our <u>aerospace</u>, <u>defense</u> and <u>tech sectors combined</u>. At the same time, participation in outdoor recreation activities <u>continues</u> to increase. In fact, it's 2.3% of Arizona's state GDP.





Our public lands are key to that natural beauty. The more than 40.9 million people who visited our state helped generate \$3.4 billion in tax revenues in 2021 and supported 167,200 jobs.

National Park visitors alone pumped <u>\$1.12 billion into our state's economy.</u>

In 2021, there were <u>more than 4.5 million recreational visitors</u> to the Grand Canyon National Park alone. They spent an estimated \$710 million in communities near the park, supporting 9,390 jobs in the local area.

State Parks contributed <u>\$272 million</u> to Arizona's Gross State Product (equivalent of a GDP).



Lastly, users of Arizona's unrivaled trail system, both motorized and non-motorized, pumped \$8.3 billion into the economy (\$5.2 billion coming from in-state residents). Since tracking, both state parks and Arizona's trails have seen a steady year-after-year increase in usage from both tourists and in-state residents alike.





Public lands contribute significantly to Arizona's \$23-billion-plus tourism industry.



Outdoor recreation **added \$9.8 billion** to Arizona's economy in 2021.







59% of Arizona residents participate in outdoor recreation each year.

Who is a part of the outdoor industry? **Everyone!**

Boating/fishing
RVing
Hunting/Shooting/Trapping
Motorcycling/ATVing
Equestrian C

Bicycling
Snow sports
g Recreational flying
Birding
Climbing/Hiking/Tent Camping

These official categories don't even include complimentary industries, like hotels, restaurants, distilleries, entertainment, gifts, travel, and other industries.



www.getoutdoorsaz.org







