

# ARIZONA'S OUTDOOR ECONOMY: THE PATHWAY TO A STRONG, SUSTAINABLE RECOVERY

Our state's outdoor recreation industry is a powerful economic engine – and now, it's more important than ever.

Given COVID-19, domestic travel is going to increase – and Arizona's beautiful landscapes can be a huge asset in rebuilding our economy. The outdoor recreation industry is ready to lead and show Americans that Arizona is the place to visit to hike, bike and enjoy our public lands – and generate valuable returns for Arizonans.



## Jobs

Outdoor recreation employs more than the aerospace, defense and tech sectors combined.

## Spending

Consumers spend \$24.4 Billion in the outdoor recreation economy

## Revenue

Outdoor recreation spending generates \$3.63 Billion in local and state taxes to help fund Arizona's needs

## Wellness

Whether it's camping or fishing, outdoor activity improves our physical and mental health

<b>201 K</b>	<b>Jobs</b>
<b>\$5.7 Billion</b>	<b>in Wages and Salaries</b>
<b>59%</b>	<b>of Arizona residents participate in outdoor recreation each year</b>



<https://outdoorindustry.org/resource/arizona-outdoor-recreation-economy-report/>  
<https://outdoorindustry.org/press-release/outdoor-recreation-bolsters-arizonas-economy-21-2-billion-annually-consumers-spending-201000-jobs/>  
<https://tourism.az.gov/economic-impact/>

Visit [GetOutdoorsAZ.org](http://GetOutdoorsAZ.org)  